

**Mr. Arun Kumar Kapoor**

Mr. Arun Kumar Kapoor (DIN No-01779523) is a Non-Executive Independent Director on the Board of your Company. Mr. Arun Kapoor is a distinguished business leader with over 34 years of rich experience, including 18 years as CEO / Business Head across diverse sectors such as FMCG, Telecom, BPO, Packaged Food, Liquor, Writing Instruments, DTH and Media Distribution. He has held positions with prominent organizations like United Breweries (UB Group), Gillette, Pepsi, Bharti Cellular (Airtel), Modi-Apollo International Group, Daksh E-Services, Hutchison Essar (Vodafone), Big TV DTH, Dish TV India Limited, Media Pro, Taj Television *etc.* He has a proven track record in establishing and scaling businesses, managing complex joint ventures, and aligning stakeholders at the highest level. Mr. Kapoor played a pioneering role in digitizing India's cable industry, enhancing transparency and increasing market share for the largest distribution companies.

Mr. Kapoor's leadership style combines with the discipline of multinational corporate structures. He is known for building high-performance teams, implementing strong sales, marketing and service networks and putting in place robust operational processes. His expertise extends to policy-level engagement with industry bodies, government, and regulators.

Mr. Kapoor holds MBA degree from Jamnalal Bajaj Institute of Management Studies, a Ph.D. from Chitkara University and Bachelor's degree in Commerce from Shri Ram College of Commerce.